EV Enhancements
Discussion Topics
Part 2

CA/B Forum F2F Meeting
June 10, 2020
Where are we?

• EV standard developed in 2007
• Group of enhancements proposed in Greece: June 2019
  • Define list of approved data sources for EV
  • Include LEIs
  • Add CAA checks/Respect CAA for cert type
  • Include Trademarks/Wordmarks
New Ideas

• Provide “defense in depth” to assist relying parties
• Include Year of Incorporation
• Include SIC or Business Category
• Include Primary Business Location
Year of Incorporation

• Rationale: Provide additional data to help relying parties ascertain the authenticity of the organization in the certificate

• Details:
  • Year of Incorporation is static (does not change)
  • Distinguishes newly created sites from established businesses
    • Ex: Bank of America (incorporated 1998)
    • Ex: Fidelity (1969)
Business Category/SIC Code

• Rationale: Provide additional data to help relying parties ascertain the authenticity of the organization in the certificate

• Details:
  • Validated Business Category provides additional information to relying parties
  • Ex: Distinguishes a financial institution from an auto supply house
Primary Place of Business

• Rationale: Provide additional data to help relying parties ascertain the authenticity of the organization in the certificate

• Details:
  • Although many US businesses are incorporated in Delaware, their primary place of business is in other states which relying parties recognize.
  • Ex: Coca Cola incorporated in Delaware, but HQ located in Atlanta
  • Ex: Delta Airlines incorporated in Delaware, but HQ located in Atlanta
  • Ex: Intel incorporated in Delaware, but HQ located in Santa Clara, CA
  • Assists in business recognition
THANK YOU FOR YOUR FEEDBACK

To provide additional comments, please use validation@cabforum.org