

# EV Enhancements

Discussion Topics

Part 2

CA/B Forum F2F Meeting

June 10, 2020

# Where are we?

- EV standard developed in 2007
- Group of enhancements proposed in Greece: June 2019
  - Define list of approved data sources for EV
  - Include LEIs
  - Add CAA checks/Respect CAA for cert type
  - Include Trademarks/Wordmarks

# New Ideas

- Provide “defense in depth” to assist relying parties
- Include Year of Incorporation
- Include SIC or Business Category
- Include Primary Business Location

# Year of Incorporation

- Rationale: Provide additional data to help relying parties ascertain the authenticity of the organization in the certificate
- Details:
  - Year of Incorporation is static (does not change)
  - Distinguishes newly created sites from established businesses
    - Ex: Bank of America (incorporated 1998)
    - Ex: Fidelity (1969)

# Business Category/SIC Code

- Rationale: Provide additional data to help relying parties ascertain the authenticity of the organization in the certificate
- Details:
  - Validated Business Category provides additional information to relying parties
  - Ex: Distinguishes a financial institution from an auto supply house

# Primary Place of Business

- Rationale: Provide additional data to help relying parties ascertain the authenticity of the organization in the certificate
- Details:
  - Although many US businesses are incorporated in Delaware, their primary place of business is in other states which relying parties recognize.
  - Ex: Coca Cola incorporated in Delaware, but HQ located in Atlanta
  - Ex: Delta Airlines incorporated in Delaware, but HQ located in Atlanta
  - Ex: Intel incorporated in Delaware, but HQ located in Santa Clara, CA
  - Assists in business recognition

# THANK YOU FOR YOUR FEEDBACK

To provide additional comments, please use [validation@cabforum.org](mailto:validation@cabforum.org)