

Strengthening the Ecosystem of Digital Trust

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Contents in Brief

- Digital Trust
- Trust Scores
 - TLS, DANE, Domain, Content
- Leveraging AI for determining Trust Scores
- Indian Web Browser Development Challenge



Digital Trust

- An encapsulated ring of 'trust' within the vast untrusted universe, comprising of:
 - Trusted Entities & Trusted Communications
 - Assurance of all security and privacy properties in the transactional workflows among 'trusted' entities.





Trusted Browsing

- End-to-End Assurance from Domains Names to Content
- Facilitate standard Plug-ins exclusively for 'Trust Scores'
- Preferably on the Address Bar
- Trust Scores could be derived from the following:
 - TLS Score
 - DANE Score
 - Domain Reputation Score
 - Content Analysis Score

Trust Score

Domain Reputation Score

- Check maliciousness of domain name
- Domain Maliciousness Score W_d



 Verify Certificate Expiry (V_c)

- Verify if the domain name or IP address in certificate matches the server's information (V_s)
- Verify CA information (V_a)

TLS Score, $W_t = V_c + V_s + V_a$

TLS Score

TLS Score

Score

DANE Score Certification
verification and
Domain Verification

DANE Score, W_a

Trust Score =
$$W_t + W_d + W_a + W_c$$

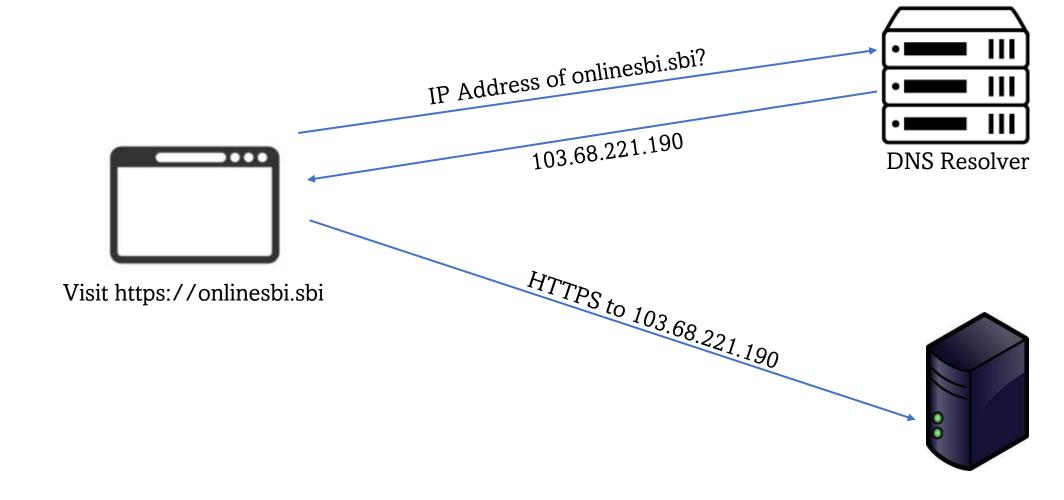
Content Analysis Score

An AI based analysis of website content

Content Analysis Score, W_c



Connecting to a Website





TLS Certificates and Trust Stores - Challenges

- Security is as weak as the weakest link in the Chain
- Browsers depend on Trust Stores
- An exploited CA can compromise the whole ecosystem



Solution - TLS-DNS Ecosystem of Trust

 Root-of-Trust Ecosystems of TLS & DNS can be combinedly leveraged to strengthen the trust factor

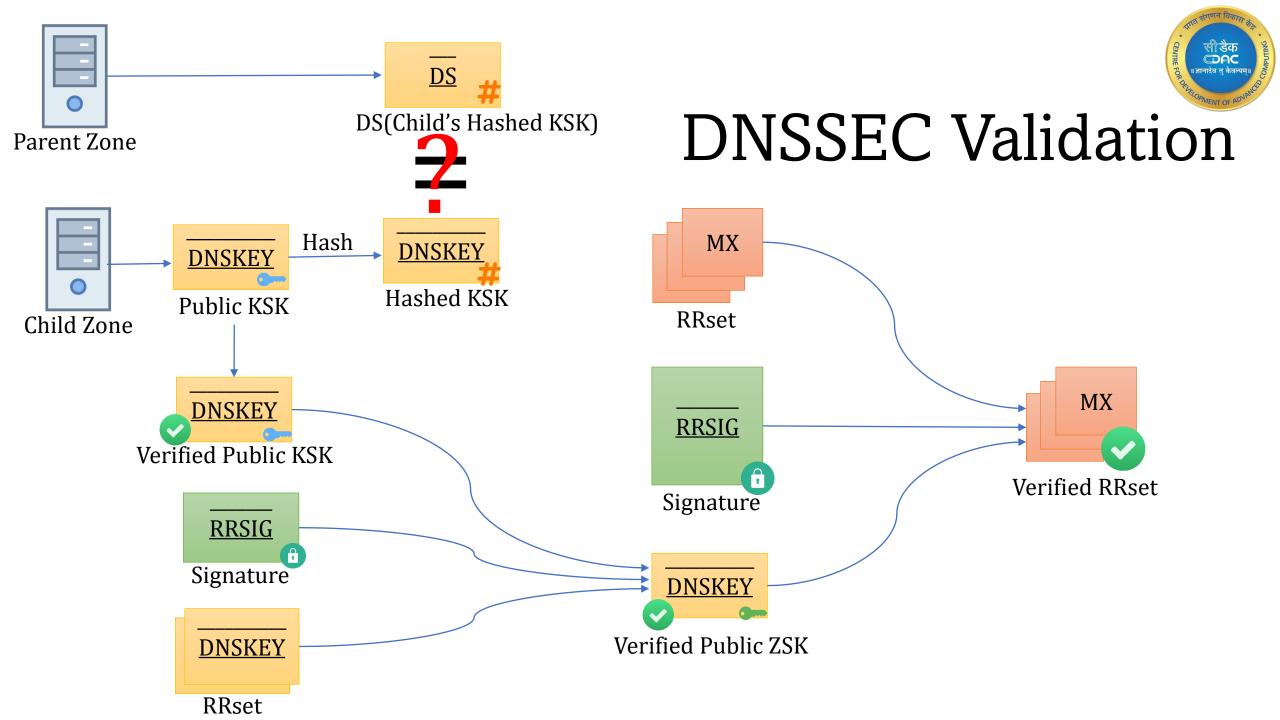
• DNS

- Get the certificate from DNS lookup
- Get the issuer CA information
- Get the Hash of Certificate
- Get the Public Key



DNSSEC (Briefly)

- DNSSEC signs DNS replies
 - Uses public-key cryptography to sign responses
- It guarantees:
 - Authenticity of DNS answer origin
 - Integrity of reply
 - Authenticity of denial of existence
- It does not
 - Provide confidentiality for DNS data
 - Protect against Denial of Data





DANE

- DNS Based Authentication of Named Entities
- Administrators publish certificate information using TLSA records in the DNS
- Clients can query that info using DNSSEC (prevents TLSA falsification)
- Spoofed certificates can be detected.
- Revoking certificate -> Remove TLSA record
- TLSA can be easily generated using OpenSSL



TLSA RR

- Usage: (From 0 to 3) It specifies the provided association that will be used to match the certificate presented in the TLS handshake.
 - CA Specification
 - Certificate Specification (End Entity)
 - Trust Anchor Specification
 - Domain-issued Certificate (Self-Signed)
- Selector: (From 0 to 1) It specifies which part of the TLS certificate presented by the server will be matched against the association data.
 - Full Certificate
 - SPKI (Subject PKI) Public Key and other associated information
- Matching-Type: (From 0 to 2) It specifies how the certificate association is presented
 - No hash
 - SHA2-256
 - SHA2-512
- Data Field: Full Value or Hash value.

DANE + DNSSEC

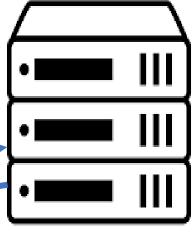
CENTRE TO A GRANT OF ADVANCE OF A

IP Address of onlinesbi.sbi?

103.68.221.190

TLSA of onlinesbi.sbi

DNSSEC Secured TLSA record



DNS Server



Visit https://onlinesbi.sbi

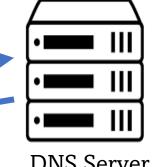
Verify TLS offered Certificate against TLSA RR



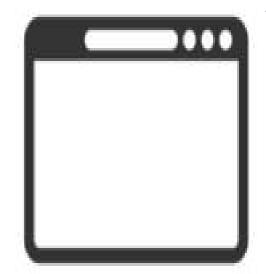


DANE-TLS

IP Address of onlinesbi.sbi? 103.68.221.190







Visit https://onlinesbi.sbi

Client Hello

Server Hello (Server Cert, TLSA Record, DNSSEC Credential Chain)

Validate DNSSEC, Verify Certificate against TLSA

Client Key Exchange





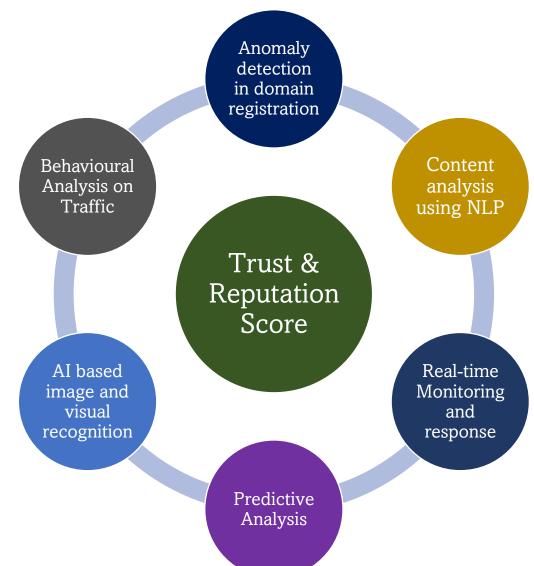
Challenges

- Browser Support
 - DANE+DNSSEC will make browsers slow, maybe.
 - Same through plugin/extension
- DNSSEC Validation
 - Only 31% (https://stats.labs.apnic.net/dnssec/XA)



Domain Reputation & Content Analysis

- VKYC (Video-based Know Your Customer) can improve trustworthiness of registered domain
- Deployment of Domain Anchors at Internet Exchange Points to monitor and measure traffic can help in:
 - Detecting malicious domains including the one's using DGA
 - Assist in developing reliable trust scores for domains





Indian Web Browser Development Challenge

- To develop a browser loaded with features for:
 - Digitally signing documents within the browser using DSCs in Crypto Tokens
 - Support searching, accessing Indian IDNs
 - Support Web3 Features
 - Support Child-Friendly Browsing Options
 - Support Examination Mode
- Multi-Stage Competition;
- Encouraging Industry, Startups and Innovators to deliver



Web Portal (https://iwbdc.in)

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Open Competition for

Indian Web Browser Development Challenge

With built-in CCA India Root Certificate

"Developing Indigenous Indian Web Browser for the World"

DISCOVER MORE

Download Brochure 🔱

Prototype Submission Deadline: 23rd February 2024





Summary

- Explicit Communication of Trust to users could alert the users
- Trust Score Factors: TLS, DANE, Domain Names, Content Analysis
- AI can be leveraged in maliciousness prediction of domain names and contents
- Trust Score Standard Plugins can strengthen the Ecosystem of Digital Trust



